

HATAB



Hospitality & Tourism Association of Botswana

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'2007 A Great Welcome'

Compliments of the new season! 2006 was full of varying challenges and experiences, with a number of positive developments taking place. Truly that's exactly what characterized the HATAB year. All the HATAB brand activities showed a character of growth and maturity, something we all need to appreciate and capitalize on going forward.

The inaugural Kgotla Expo, was a domestic tourism and leisure exposition whose main objective was to raise

awareness on our natural and cultural assets. The Kgotla Expo proved to have potential in future should more attention be given to early preparation and strong support from key stakeholders and sponsors.

The HATAB season closed in our usual style with the AGM held at the beginning of December.

In 2007 HATAB promises to venture into exciting territories with new approaches to outreach activities. Watch this space for updates. Let me pause here for now and



wish everybody a profitable 2007.

Sincerely

Morongoe Ntloedibe-Disele

New Board @ HATAB

Unlike in previous years the AGM was held on Friday afternoon in order to enable members to have sufficient time for discussion of issues

A number of issues were discussed among them was a review of the constitution and agreement that the secretariat circulate a draft strategic plan and empowerment charter for members

comments and review. As is practice at the AGM elections of the new Executive Board were conducted. below is the list of the new Board members. Chairman-Mr. Godfrey Kupe, V/ Chairman-Mr. Bruce Page-Wood, Airline Sector, Ms. Helen Chilisa, Mr. Lance Broden, Air Charter-Mr. Lumsden, Mrs. Chantal Man-

tel, Camps Lodges Sector- Ms. Sally-Anne Follet-Smith, Mr. Graham Kennedy, Hotel Sector-Mr. Ted Soutter, Mobile Sector-Mr. Clint Gielink, Ms. Karen Macintyre, Service-Mr. Taswika Tibone, Ms, Gaba Segopolo, Mrs. Derby Peake.

HATAB HANDBOOK OUT SOON

By Mmakosi T. Kgabi

Yet another exciting product is to join the tourism stream of publications brought to you by HATAB. The publication sure to shine on Botswana an immense amount of tourism attention and sales is compiled by international contract publishers Land and Marine Publications. Land and Marine have worked on contracts on a global level specifically in East Africa. They have strong relationships with Kenyan Hotel Association, KATO-Kenya Association of Tour Operators, several hotel

groups in Tanzania, Zambia and Ghana.

The Publication is an official HATAB Handbook and editorial giving an insight of what Botswana has on offer as a tourism destination

The HANDBOOK will comprehensively cover HATAB members, tourism destinations, with editorial to serve as an added attraction to prospective clientele. The listings within the publication will be categorized and serve more as a guide as opposed to a

directory. However the features directory are also present in the publication. In addition members are requested a passport size colour photo advertising their destination.

The HANDBOOK is destined to be launched at the IN-DABA 2007, South Africa, gathering in MAY, with 10 000 copies to be printed and distributed Worldwide and at Trade Shows. It shall also be mailed to tour operators in Europe, America, South Africa and Botswana

Trade Missions.

Members who did not get an opportunity to speak to Land and Marine Sales Manager, Alan Crouch, during his short visit to Botswana may contact him on: Tel: +44(0)1206 752902, Fax: +44(0)1206 842958, or e-mail alan-crouch@landmarine.com. The publication proposal has been received with warm hands and promises to bear fruit for all involved. What is exiting about this publication is that Crouch has promised to match the amount of advertising with an adequate editorial. 'THE HANDBOOK' is a HATAB initiative, moving towards promoting tourism excellence.

ART COMPETITION 2006 ALIVE AND LOUD

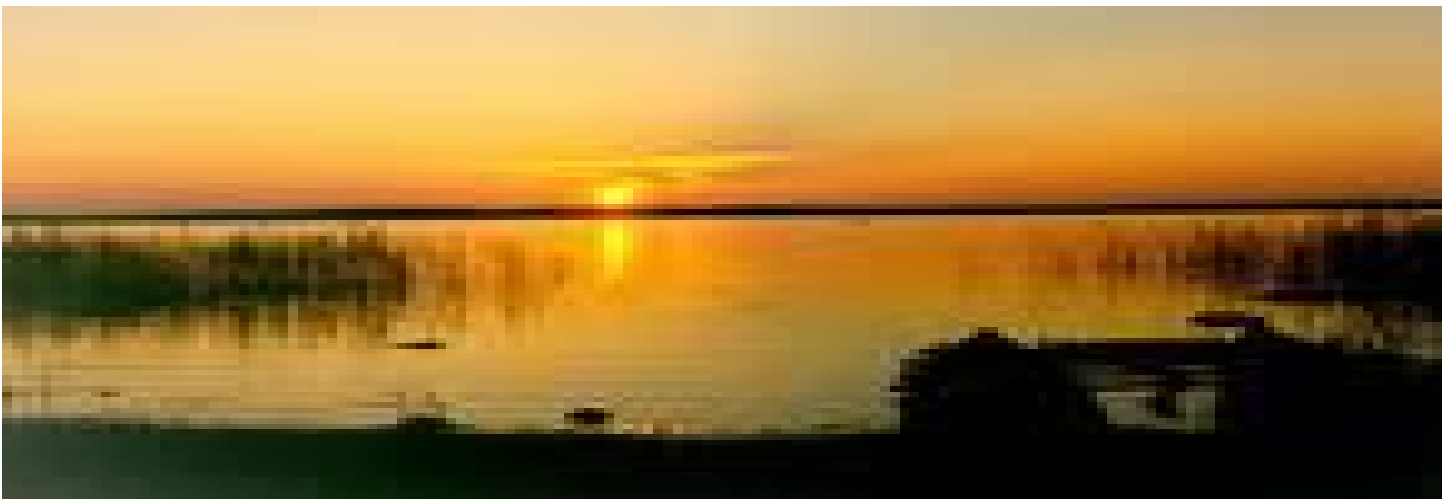
The art competition is an initiative of the members of the Hospitality and tourist Association of Botswana (HATAB) whereby each year's World Tourism Day theme is depicted through the art and drawings of the children who live and go to school in the Ngamiland area. World Tourism Day is an international event designed to bring together the local communities and the

tourism operators of the area. By introducing an art competition which involves the children and schools in the area, it is hoped that awareness of the tourism industry will spread, opening channels of communication whereby care for the environment will lead to the sustainability of the industry.

The competition is split into two categories, Standards 1-

4 & Standards 5-7. The teachers of each school which participated then submitted their top paintings. Of the submissions, local dignitaries in Maun selected the top 6 paintings in each category and these have been displayed at Maun Airport for the final judging by the international and local visitors passing through the airport. The prices have been donated by

the tourism companies who operate in the area. Here are the TOP6 winners from both categories; CATEGORY A; Moe-medi Dibebe, Clever Dithabo, Gaotloge Ramotonto, Tshetso Moseitlho, Anthony Goitsemang, Kambo Saenda. CATEGORY B; Gabaitsewe Ramogapedi, John Sekopo, Eric Machi, Bathusi Ngande, Khumoyame Maseka and Tebogo Mokaleng.



2007 CALENDAR OF EVENTS

| DATE | EVENT | VENUE | |
|-------------------------------------|-------------------------------|--------------------------------------|--|
| JANUARY | | | |
| 1st | New Year's Day | | |
| 11 TH – 14th | REISELIVE | Oslo, Norway | |
| 18 TH – 21st | MATKA | Helsinki, Finland | |
| FEBRUARY | | | |
| 14 th or 15th | ROAR 3D Launch in Washington | Washington, USA | |
| MARCH | | | |
| 7 th – 11th | ITB | Berlin, Germany | |
| 23 rd – 31st | Maitisong Festival | Gaborone | |
| 22 nd - 25th | TUR | Gothenburg, Sweden | |
| | HOLIDAY & TRAVEL SHOW | Sidney, Australia | |
| | | | |
| 30th | Tourism Expo | Johannesburg | |
| APRIL | | | |
| 1 ST – 15th | Tourism Expo | Johannesburg | |
| 6 th -9th | Domboshaba Ruins Walk(Y-Care) | Masunga/Marapong | |
| 6 th | Good Friday | | |
| 9th | Easter Monday | | |
| 20-21st | HATAB Open Season | Kasane | |
| MAY | | | |
| 1st | Labour day | | |
| 1 st and 2nd | World Tourism Conference | Addis Ababa | |
| | HCIMA Conference | Gaborone | |
| 12 th – 15th | INDABA | Durban | |
| 17th | Ascension Day | | |
| 18th | International Museum Day | Gaborone | |
| 26th | Lethafula(Botswana Craft) | Gaborone | |
| 30th | Tswapong Hills Walk(Y-Care) | Tswapong | |
| JUNE | | | |
| 1 st – 3rd | Tswapong Hills Walk(Y-Care) | Tswapong | |
| 8 th – 10th | 1000 km Toyota Desert Race | Gaborone | |
| | | | |
| 14 th – 16th | KGOTLA | Gaborone | |
| 28 th – 30th | Makgadikgadi Walk(Y-Care) | | |
| JULY | | | |
| 1st | Sir Seretse Khama Day | | |
| 1 st and 2nd | Makgadikgadi Walk(Y-Care) | Makgadikgadi | |
| | Pick-n-Pay Bicycle race | Gaborone | |
| 5&6, 12, 15-17, | BessieFest | Gaborone/Serowe/ Pietermaritzburg | |
| 15 th – 16 th | President's Day | | |

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|---|------------------------------------|----------------------------------|--|
| 28 th – 31 st | Makgadikgadi Walk(Y-Care) | Makgadikgadi | |
| | | | |
| AUGUST | | | |
| 1 st | Makgadikgadi Walk(Y-Care) | Makgadikgadi | |
| Date to be advised | Pick-n-Pay Bicycle Race | Gaborone | |
| Date to be advised | Kuru Arts Festival(D'Kar) | Gantsi | |
| 26 th | Victoria Falls Marathon | Victoria Falls, Zimbabwe | |
| 27 th – 30 th | Consumer Fair | Gaborone | |
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| | | | |
| SEPTEMBER | | | |
| 1 st – 2 nd | Consumer Fair | Gaborone | |
| 27 th | World Tourism Day | To be advised | |
| | | Motse Lodge, Kanye | |
| 22 nd – 24 th | JATA | Tokyo, Japan | |
| 30 th | Independence Day | | |
| | | | |
| OCTOBER | | | |
| 1 st | Dikgafela(Motse Lodge) | Kanye | |
| 1 st | Domboshaba Festival(Y-Care) | Domboshaba Ruins | |
| Date to be advised | Beerfest | Jwaneng/Orapa/Maun/Selebi Phikwe | |
| Date to be advised | ZIMBABWE TRAVEL EXPO | Harare, Zimbabwe | |
| Date to be advised | Global Expo | Gaborone | |
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| NOVEMBER | | | |
| 12 th – 15 th | WTM | London, UK | |
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| DECEMBER | | | |
| Date to be advised | HATAB AGM | Maun | |
| | INTERNATIONAL LUXURY TRAVEL | France | |
| 25 th | Christmas | | |
| 26 th | Boxing Day | | |
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| Awaiting dates of the Air Botswana Road Show | | | |
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| National Museum to send calendar of events for the museum and Thapong | | | |